

Eat Well, Live Well.



Generating social value and economic value through R&D

Takeshi Kimura
Member of the Board & Corporate Vice President

April 10, 2018

Eat Well, Live Well.



1. The Ajinomoto Group seen from an R&D perspective
2. Positioning of R&D and its overall picture in the FY17-19 MTP
3. Examples of solutions using technology
4. Descriptions of representative core technologies
5. Open and linked innovation concepts and initiatives

1. The Ajinomoto Group seen from an R&D perspective

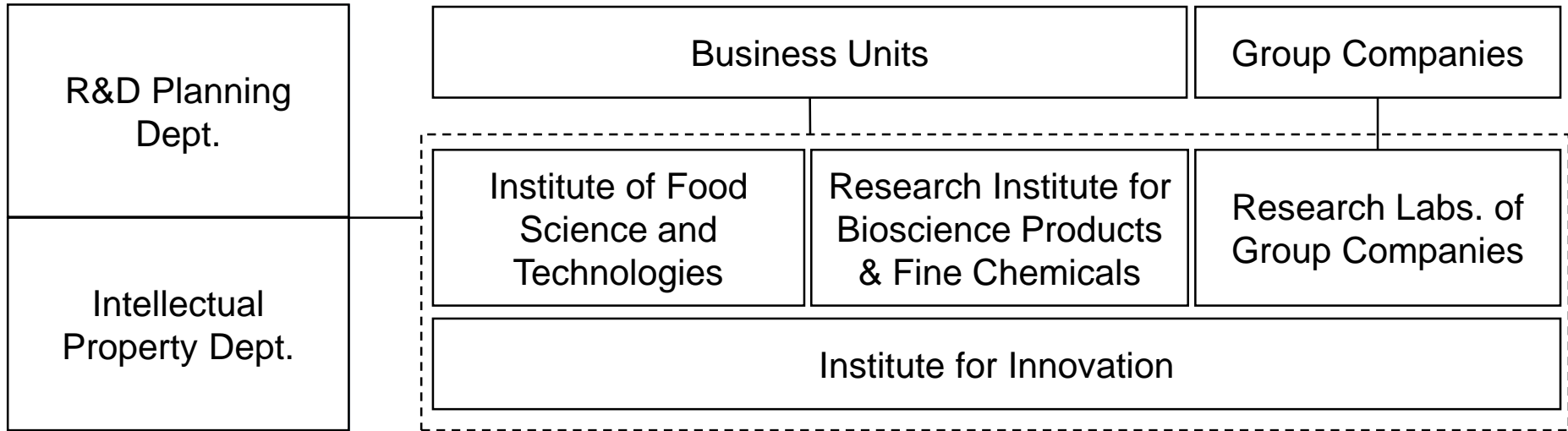
1. The Ajinomoto Group seen from an R&D perspective

R&D framework: organizational structure and staff numbers



Approx. 1,700
R&D staff

Approx. 350
Ph.D. holders



1. The Ajinomoto Group seen from an R&D perspective

R&D expenses

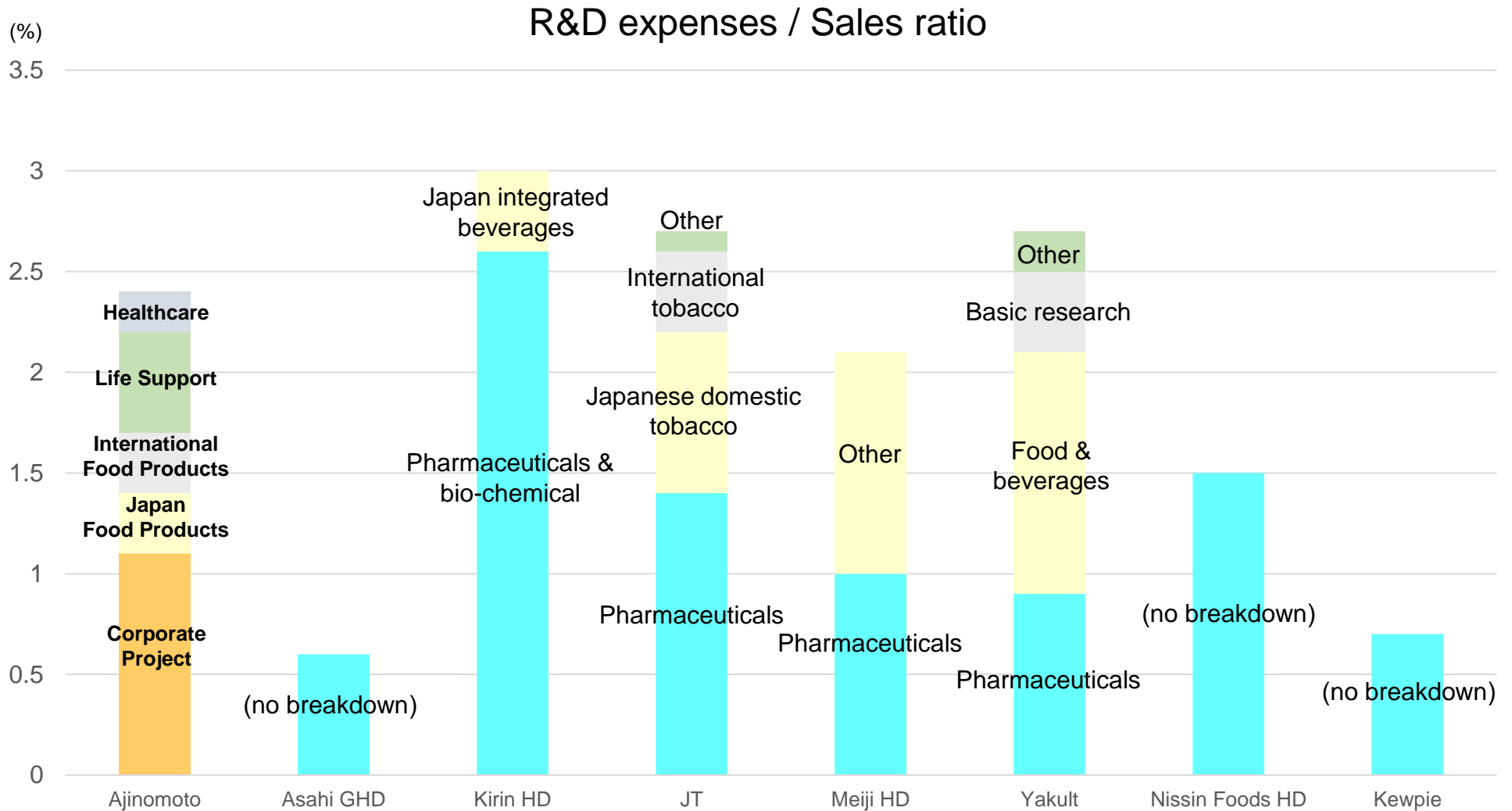
(¥ Billions)

	FY2015 Result	FY2016 Result	FY2017 Forecast	FY2019 MTP
R&D expenses	26.5	27.1	28.8	29.0
(Japan Food Products)	3.5	3.4	3.9	-
(International Food Products)	3.3	3.5	3.8	-
(Life Support)	4.8	5.0	5.4	-
(Healthcare)	2.7	2.5	2.2	-
(Other)	-	0.2	0.6	-
(Corporate)	11.9	12.2	12.9	-
Sales	1,149.4	1,091.1	1,187.0	1,311.2
R&D expenses/ Sales ratio	2.3%	2.4%	2.4%	2.2%



1. The Ajinomoto Group seen from an R&D perspective

Breakdown of R&D expenses and comparison with other companies (FY2016)



(Made by Ajinomoto Co. using securities reports from each company)



1. The Ajinomoto Group seen from an R&D perspective

Patents

External assessment

Ranking by Patent Result Co., Ltd.* (comparison with domestic food product companies)

Food Products, 2017 Ranking of Patent Asset Holdings, top 10 companies

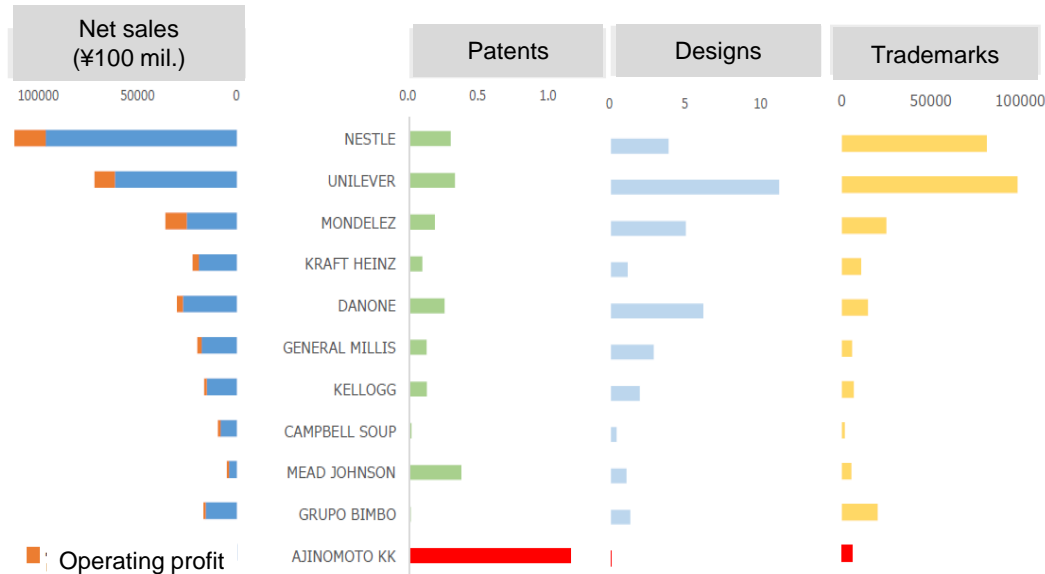
Announced Jun. 9, 2017

Rank	Prev. year's rank	Company name	Patent holdings (pt)	Number
1	5	Ajinomoto	3,941.5	100
2	6	NESTEC	3,724.0	91
3	2	Suntory Holdings	3,401.0	91
4	4	Meiji	3,283.0	109
5	13	Nisshin Seifun Group	3,168.8	94
6	7	Toyo Shinyaku	3,055.4	45
7	3	Kirin Holdings	2,899.0	91
8	1	Sapporo Holdings	2,727.2	48
9	8	The Nisshin OilliO Group	2,578.0	61
10	14	Philip Morris Products	2,286.9	56

Comparison of intellectual property number per ¥10 bil. of sales

(Comparison with top 10 global food product companies)

Announced Jun. 9, 2017



Patents: DWPI family patents (inventions) 11-14 average
 Designs: Designview applications (total no.), no specific time period
 Trademarks: SAEGIS applications (total no.), valid trademark rights only

* A company developing and marketing patent analysis software

Patents have been filed (or trademarks registered) for all examples in this presentation

1. The Ajinomoto Group seen from an R&D perspective

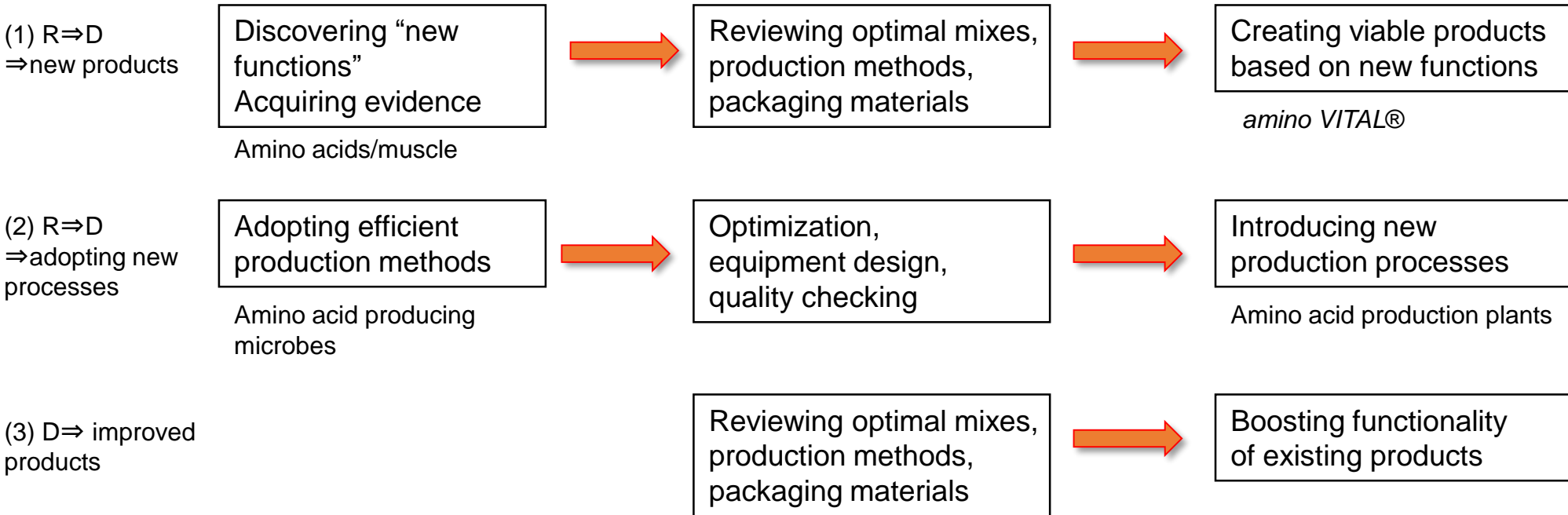
Conceptualization of “R” and “D”

- “R” (Research): creation from 0 to 1
- “D” (Development): from 1 to 10 (creating viable products, introducing new production processes, etc.) through to finished results

Conceptual diagram and examples

Research

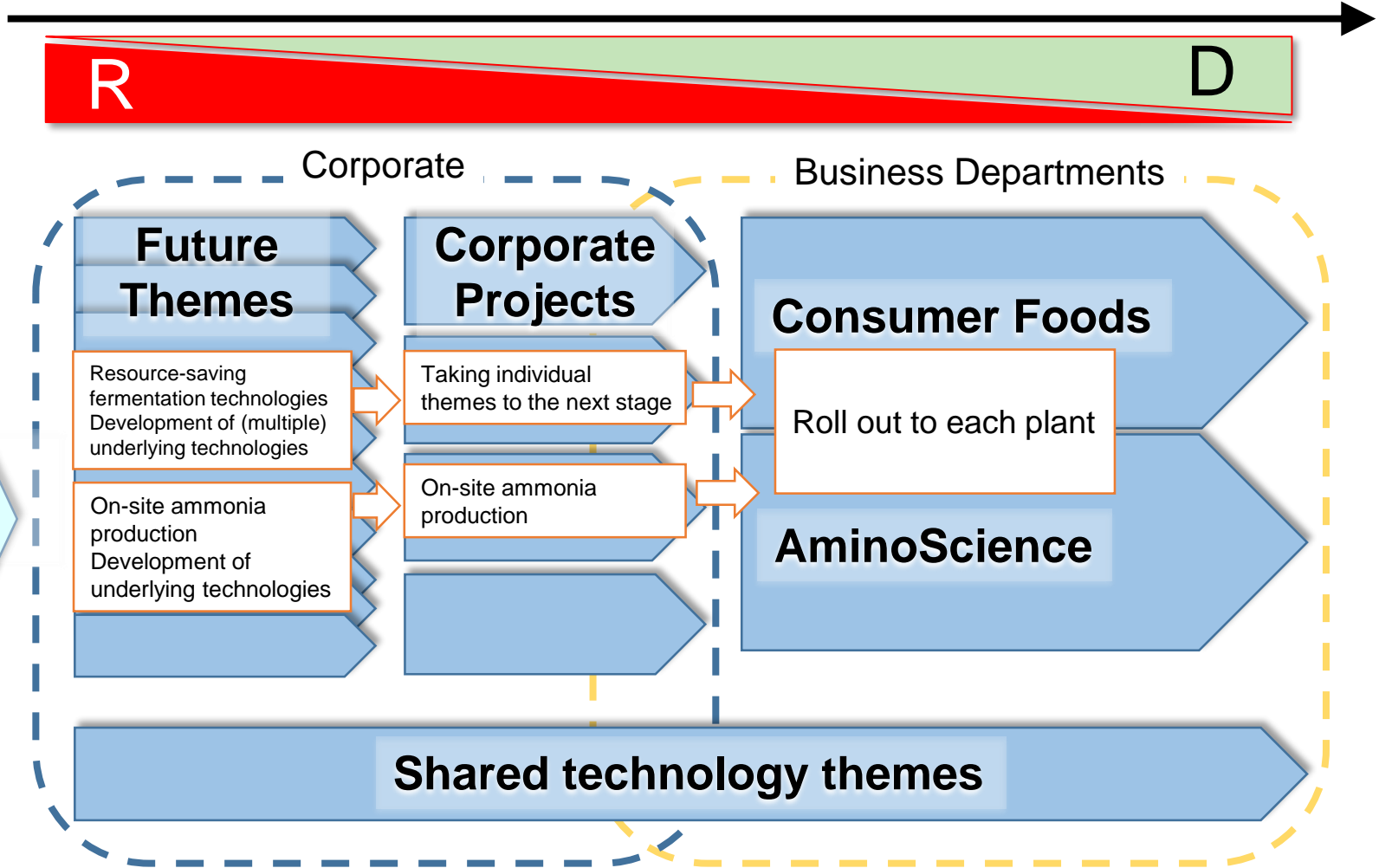
Development



1. The Ajinomoto Group seen from an R&D perspective

Theme management

Development stages

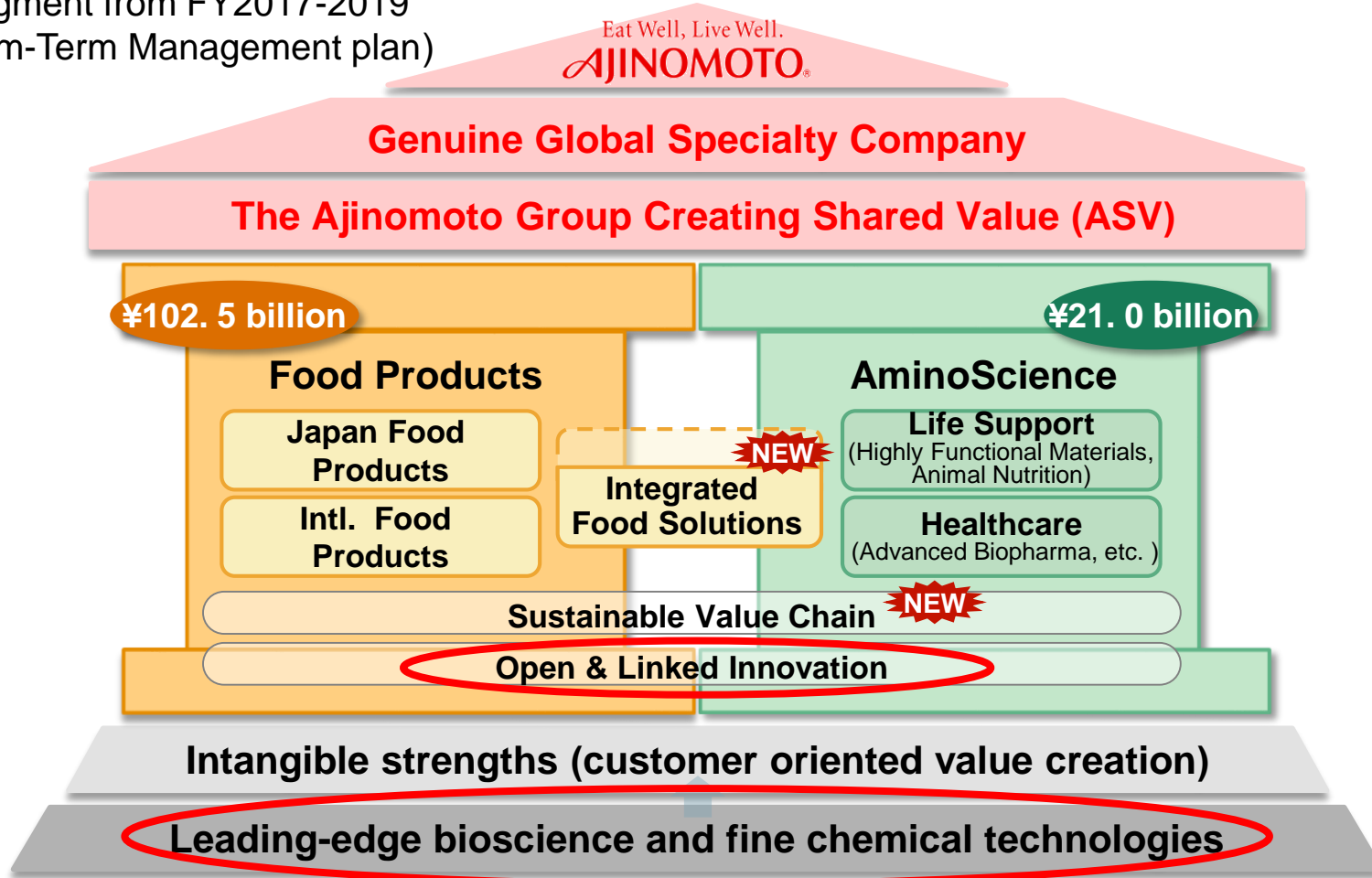


Depending on the stage of development, separate themes led by corporate or by business departments
 → foster medium- and long-term themes
 Business departments also contribute to company-wide strategic themes for smooth leadership transition
 → avoid the “valley of death”

2. Positioning of R&D and its overall picture in the FY17-19 MTP

2. Positioning of R&D and its overall picture in the FY17-19 MTP

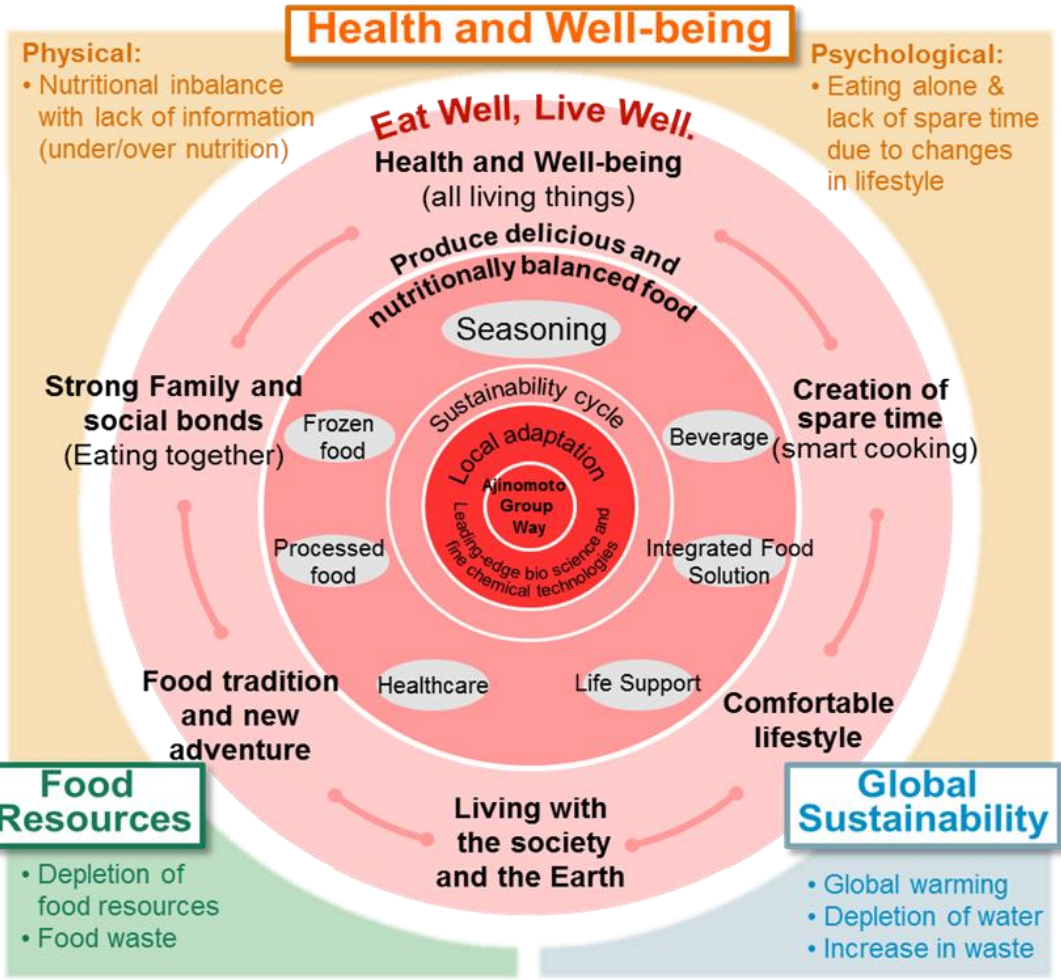
(Abridgment from FY2017-2019
Medium-Term Management plan)



Technology is the platform supporting Ajinomoto Co.'s business

2. Positioning of R&D and its overall picture in the FY17-19 MTP

Social issues to be solved and value creation targeted



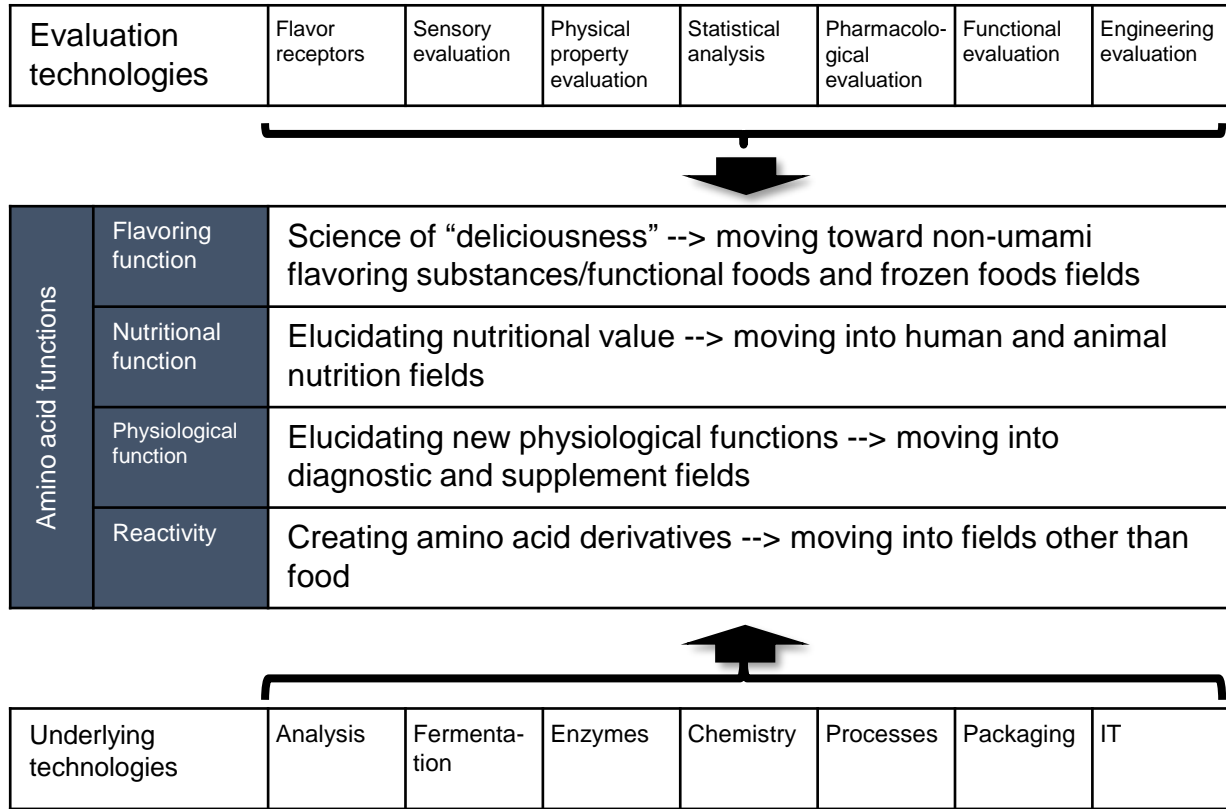
ASV Value Creation Stories

- 1 We contribute to health and well-being by utilizing our **leading-edge bioscience and fine chemical technologies** which also leads to **deliciousness technologies**, and by delivering good and healthy food
- 2 We contribute to the development of a society that enables strong family/social bonds and diverse lifestyles through eating well
- 3 We contribute to the sustainability of the society and the earth, with our customers and local communities, across the value chain from production to consumption
- 4 We co-create value with each region through the perspectives of the customers, with our global, top-class and diverse talents

2. Positioning of R&D and its overall picture in the FY17-19 MTP

Business development and the technologies that contribute to it — based on amino acid functions

Starting with the discovery of umami substances as a base, using the functions of amino acids, refining the technology in the field of “leading-edge bioscience & fine chemicals,” and apply to various fields



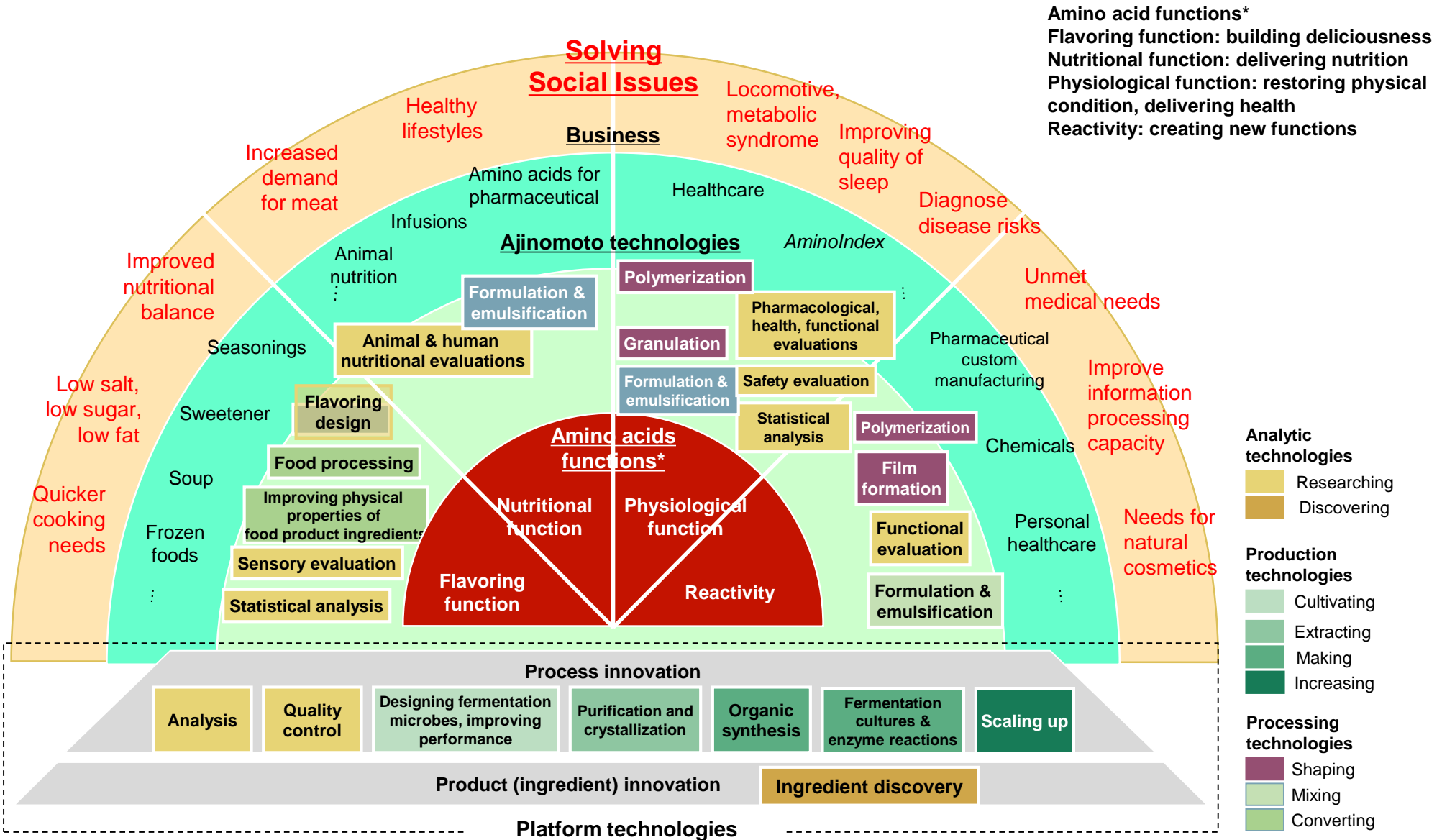
Dr. Kikunae Ikeda discovers (1908) that glutamic acid is the central flavor component of *dashi* broth

Discovery of umami substances

On-going research on each theme

3. Examples of issue solutions using technology

Current business structure and the technologies supporting it; social issues Ajinomoto Co. is contributing to solving





3. Examples of solutions using technology



3. Examples of solutions using technology (1)



3. Examples of solutions using technology (1) Contributing to needs for quicker cooking and preparation

Raw Japanese radish
Before cooking

Cell walls of Japanese radish

Knowledge of applied amino acid technologies

The root vegetable softener makes the broth alkaline to break down the cell walls quickly, allowing the flavor to soak into and soften the vegetables.

The alkaline broth immediately penetrates from where the cell walls are broken, speeding up gelatinization of the starch to create a pleasing texture in a short time.

Simmering time
Using Kyo-no Ohzara®: approx. 10 min.
Standard radish cooking time: 40-50 min. (source: Cookpad)

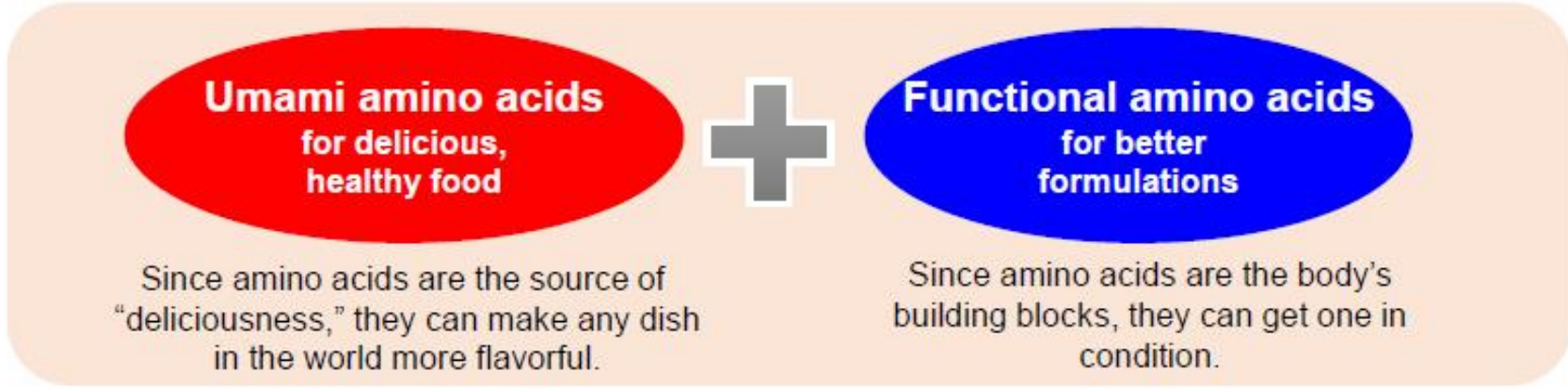
Economic value: Cook Do® brand YoY sales comparison

- FY11→FY12: 124% (Kyo-no Ohzara® pre-sales in the Tokyo metropolitan area)
- FY12→FY13: 116% (Kyo-no Ohzara® nation-wide sales)

Steady growth since FY13

3. Examples of issue solutions using technology (1) Contributing to sports nutrition

(1) Leveraging the utility of amino acids (umami; functional applications), which is the specialty of the Ajinomoto Group



(2) Providing support to top athletes through the activities of the Victory Project® → a meal program (nutritional habits) followed by top athletes to produce results

As needed: holding **Kachi-Meshi® study sessions** during practice and training camps for top athletes

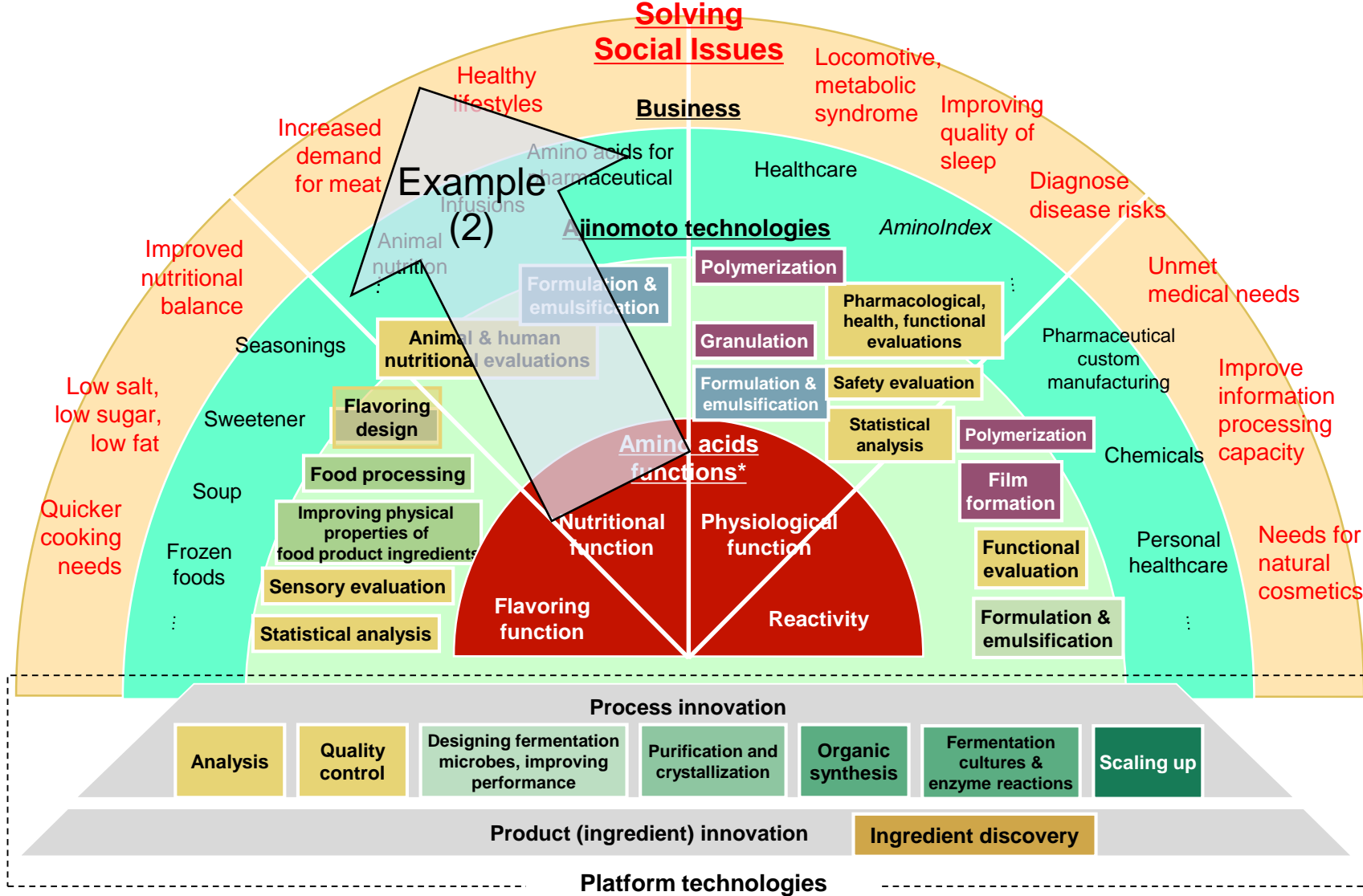
The first photograph shows a group of athletes sitting on a gymnasium floor, listening to a speaker. The second photograph shows athletes sitting at tables, looking at documents and talking to a staff member.

During athletic events: holding close discussions with athletes and creating **Nutrition Planning Sheets with customized nutrition plans.**

The first photograph shows a staff member in a blue shirt sitting on the floor and talking to an athlete. The second photograph shows a staff member in a blue shirt sitting at a table with several athletes, looking at a document together.

The screenshot shows a detailed nutrition planning sheet for an athlete named '大橋 貴司' (Ohashi Takashi) for a '1 Day' period. It includes columns for 'Meal', 'Amount', 'Energy', and 'Protein'. The sheet lists meals such as 'Breakfast', 'Lunch', and 'Dinner' with specific food items and their corresponding nutritional values. The total energy and protein intake are summarized at the bottom.

3. Examples of solutions using technology (2)





3. Examples of solutions using technology (2) Expanding into the field of regenerative medicine

Leading-edge bioscience and fine chemical technologies

Business and Product

Research on amino acid nutrition/metabolism

Blending technologies
Nutritional supplement development technologies

Analysis technologies

Bio-technologies



Infusions



Elental enteral nutritional supplement



ASF Medium®



EXPRESSION SYSTEM
CORYNEX®

Cell Culture Medium for Regenerative Medicine



iPS/ES 細胞用フィーダーレス培地

- 安定した高い細胞増殖性能
 - 低頻度の培地交換
 - シングルセル培養を実現
- 製品形態：A 液 400 mL / B 液 100 mL / C 液 2 mL

[StemFit®] AK02N



ハイコストパフォーマンスな基礎研究用培地

[StemFit®] AK03N



動物・ヒト由来成分不含の臨床研究用培地

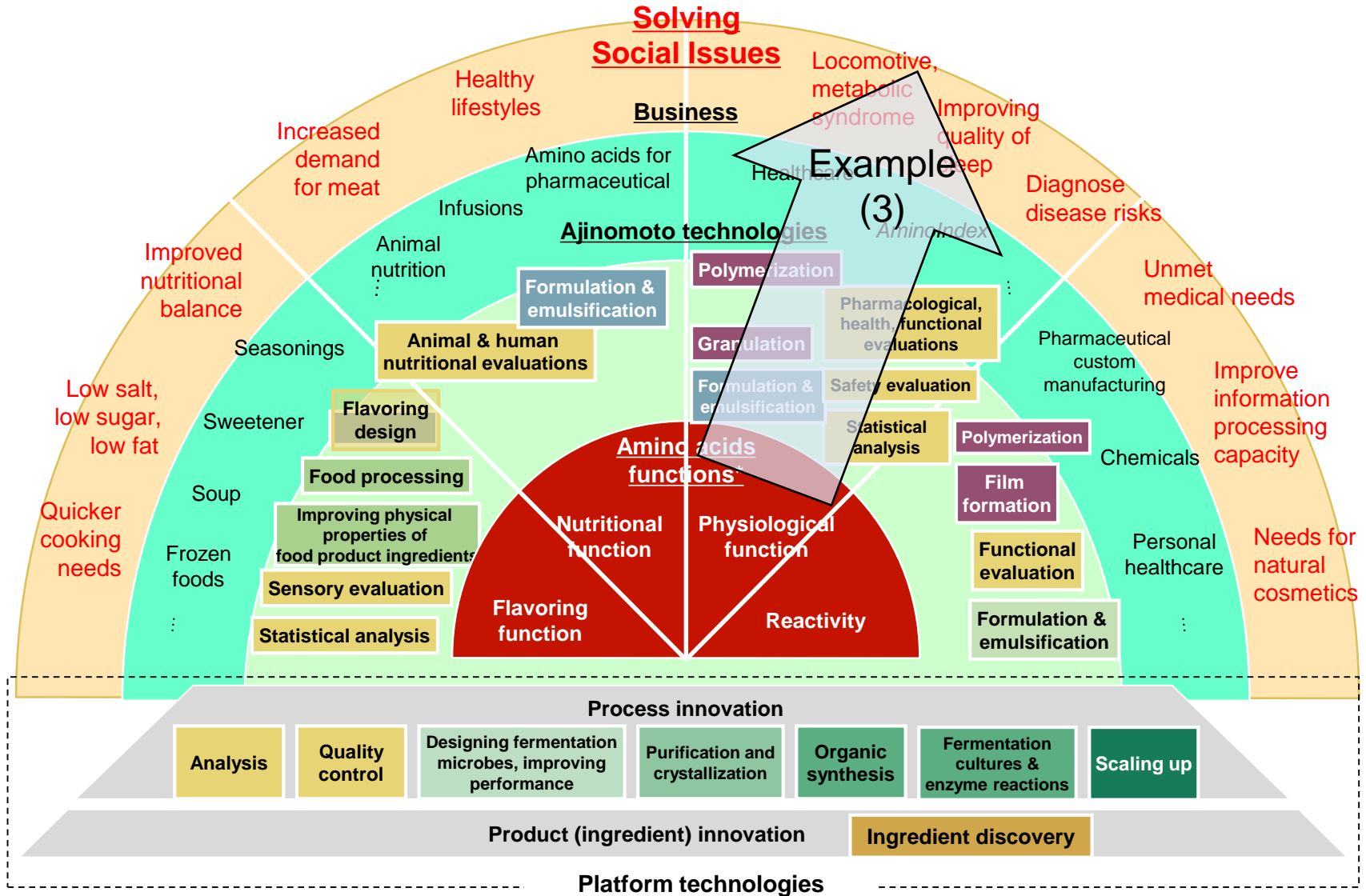
Economic value: sales of iPS/ES culture media

- FY16→FY17: 120% projected growth
- FY25 and on: aim for ¥10 bil. or higher

June 2017
Confirmed as superior to other companies' products by an authoritative British laboratory

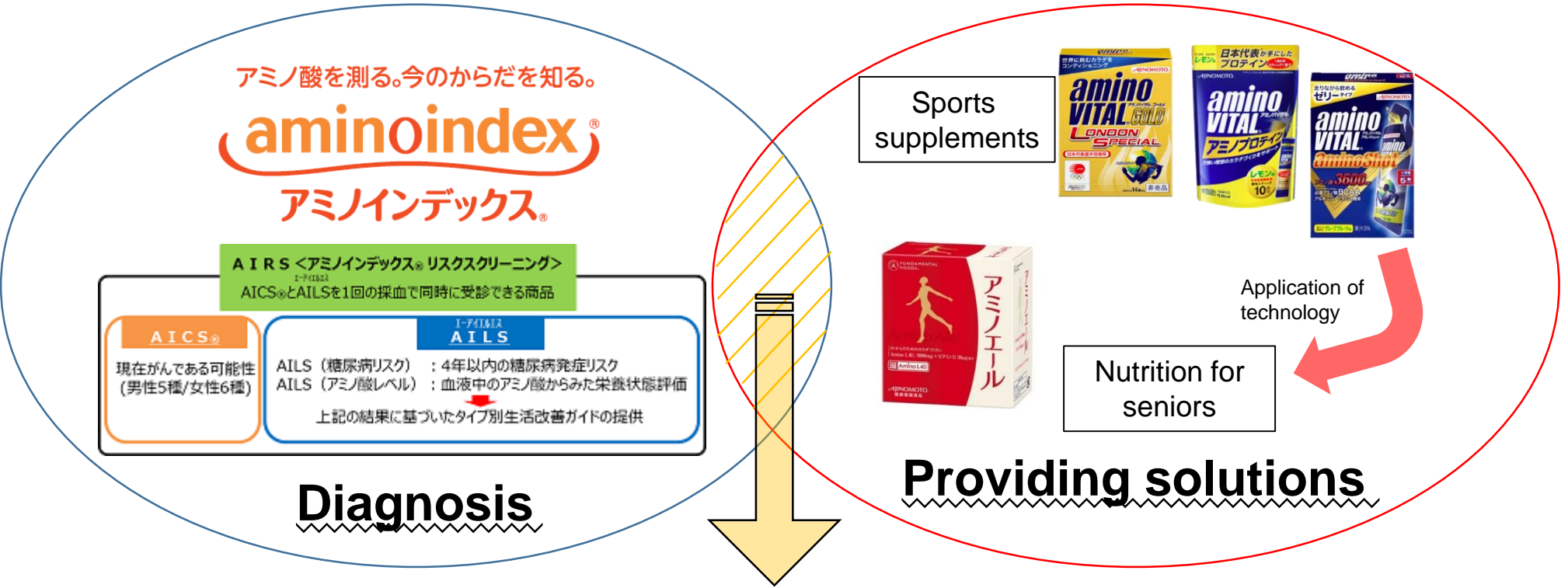


3. Examples of solutions using technology (3)



3. Examples of solutions using technology (3)

Easily understanding a person's condition of physical health; providing appropriate solutions



Fusing diagnosis and solutions to further solve social issues

Social value: number of health care institutions able to give *AminoIndex*® exams

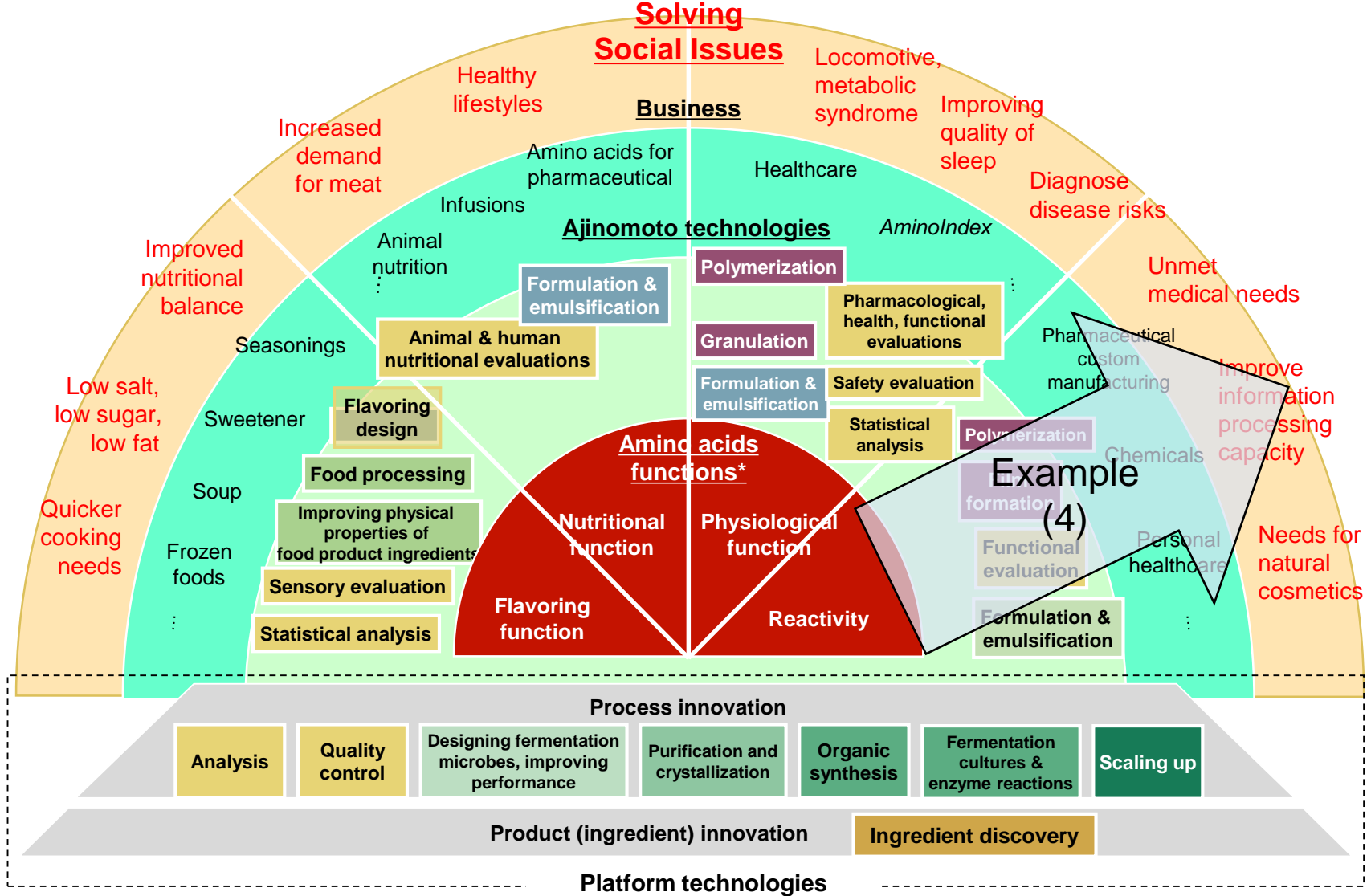
- FY12 (end): 372 institutions
- FY16 (end): 1,191 institutions

Economic value: *Amino Aile*® sales and YoY comparison

- FY15: approx. ¥1.6 bil. (247%)
- FY16: approx. ¥2.3 bil. (147%)
- FY17 Q3 total: approx. ¥3.0 bil. (169%)



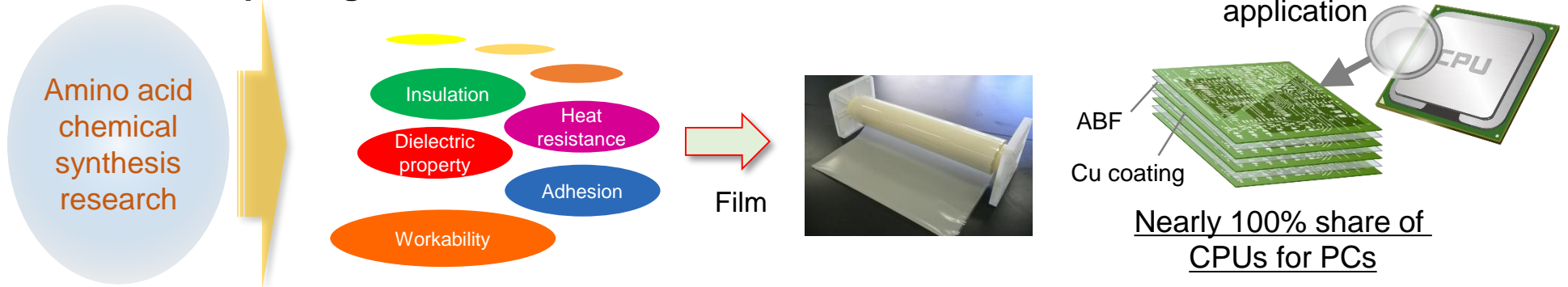
3. Examples of solutions using technology (4)



3. Examples of solutions using technology (4)

Contributing to new technologies that require improvements in information processing capabilities

Ajinomoto Build-up Film (ABF) for insulating semiconductor package substrates

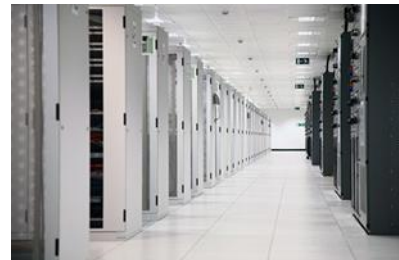


Current final products



PC & Smartphone

Fields with expected usage growth in the future



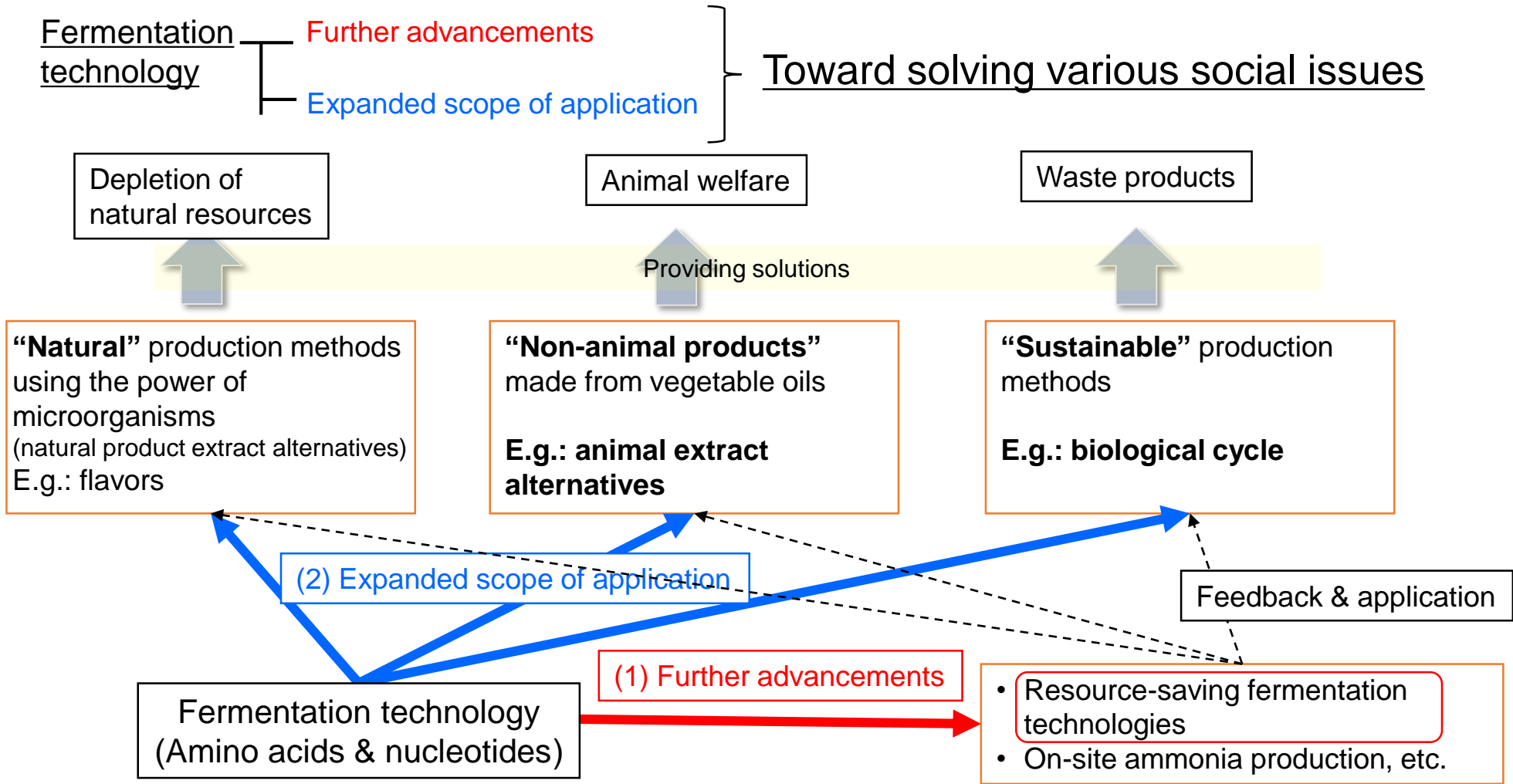
Servers that are the key to the IT age



Next-generation applications, such as driverless cars

Economic value: YoY comparison of ABF unit sales volume
 FY14→FY15: 97%; FY15→FY16: 106%
 While use in servers is showing steady growth

3. Examples of solutions using technology (5) Contributing to solving various social issues through platform technology



Economic value: cost reductions from resource-saving fermentation technologies
 FY14-FY16 cumulative performance: ¥8.7 bil.; FY17-FY19 MTP target: ¥6.0 bil.

4. Descriptions of representative core technologies



AJINOMOTO.

4. Descriptions of representative core technologies: Fermentation technologies

Process overview

Technology for producing bioactive ingredients (metabolic products) **in large volume** at **high purity** and at **reasonable prices**

Fermentation, isolation and purification

Raw materials



Molasses, starch, etc. (C source)
Ammonium, urea, etc. (N source)

Fermentation



Isolation & purification



Products

- > Amino acid
- > Nucleic acid
- > Organic acid
- > Peptide
- > Enzyme
- > Secondary metabolite
- > Further roll out of vanillin (flavor), etc.



Strength

Skillfully use main raw materials
--> move toward use of biomass
Secondary raw materials
--> move toward on-site production
Energy --> biomass cogeneration

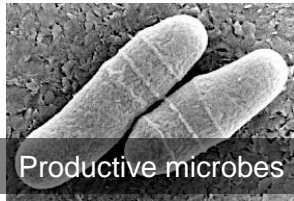
Technology & expertise
for scaling up; equipment
& process design

Strength

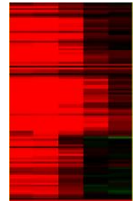
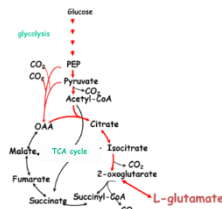
Technology & expertise
for scaling up; equipment &
process design
Quality control

Strength

Designing and improving the performance of fermentation microbes



Productive microbes



- > Gene engineering
- > Metabolic engineering
- > Bioinformatics

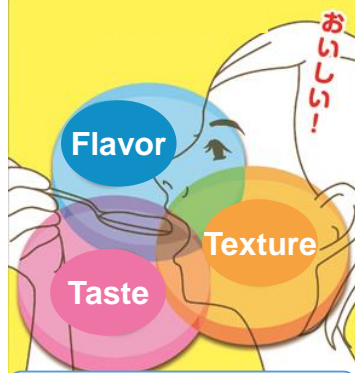
Strength

Ajinomoto Co.'s strengths are utilized at each step with core technologies and an overall process other companies cannot beat.

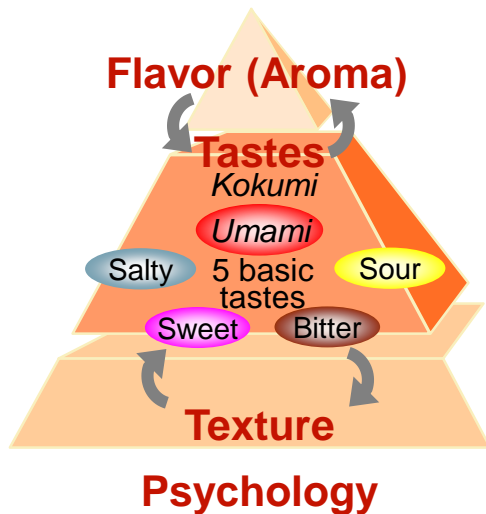
4. Descriptions of representative core technologies: Deliciousness technologies Applying science to “deliciousness” and making technology that brings it into reality

Strengthening our regional portfolios of food products and connecting this to solutions for food-related issues

Deliciousness / Healthy /
Food resources / Smart cooking



Deliciousness
in three-dimensions



Deliciousness technologies

Why do we sense deliciousness?

1. Deeper understandings of biological mechanism for deliciousness

How is deliciousness expressed?

2. Technologies to control deliciousness freely

What kinds of deliciousness can we provide?

3. Technologies to optimize deliciousness for local preferences

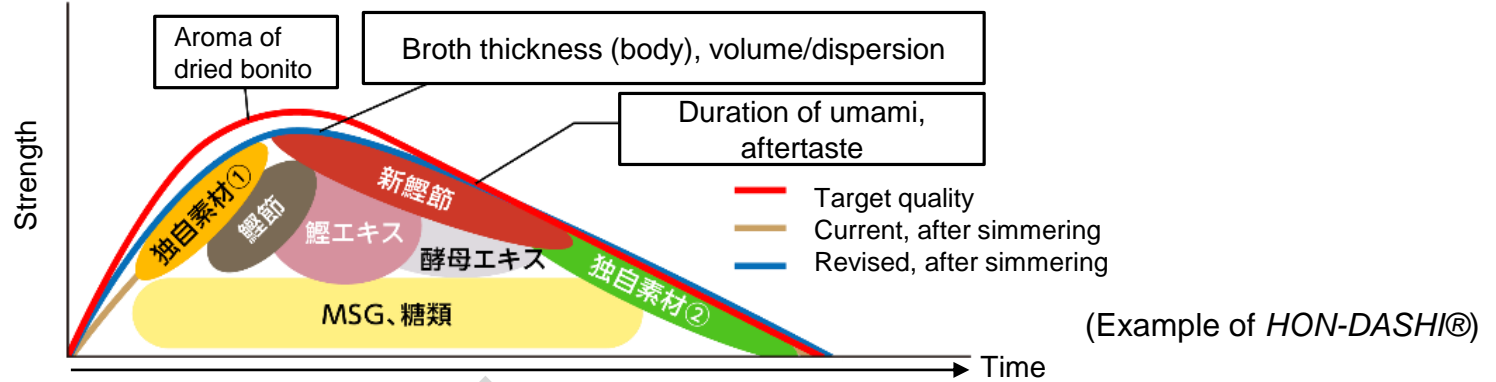
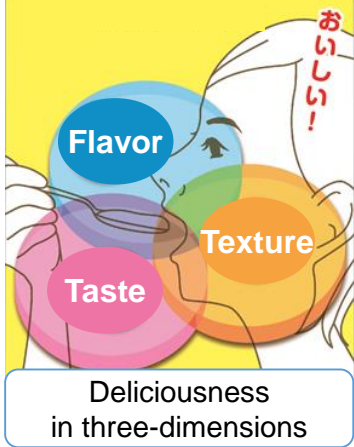
Moving from groups to individuals

Digital technologies to deliver more deliciousness to individual consumers

4. Descriptions of representative core technologies: Deliciousness technologies Analyzing and reproducing mechanisms expressing deliciousness

The three elements of taste, flavor (aroma), and texture change with time

Deliciousness / Healthy /
Food resources / Smart cooking

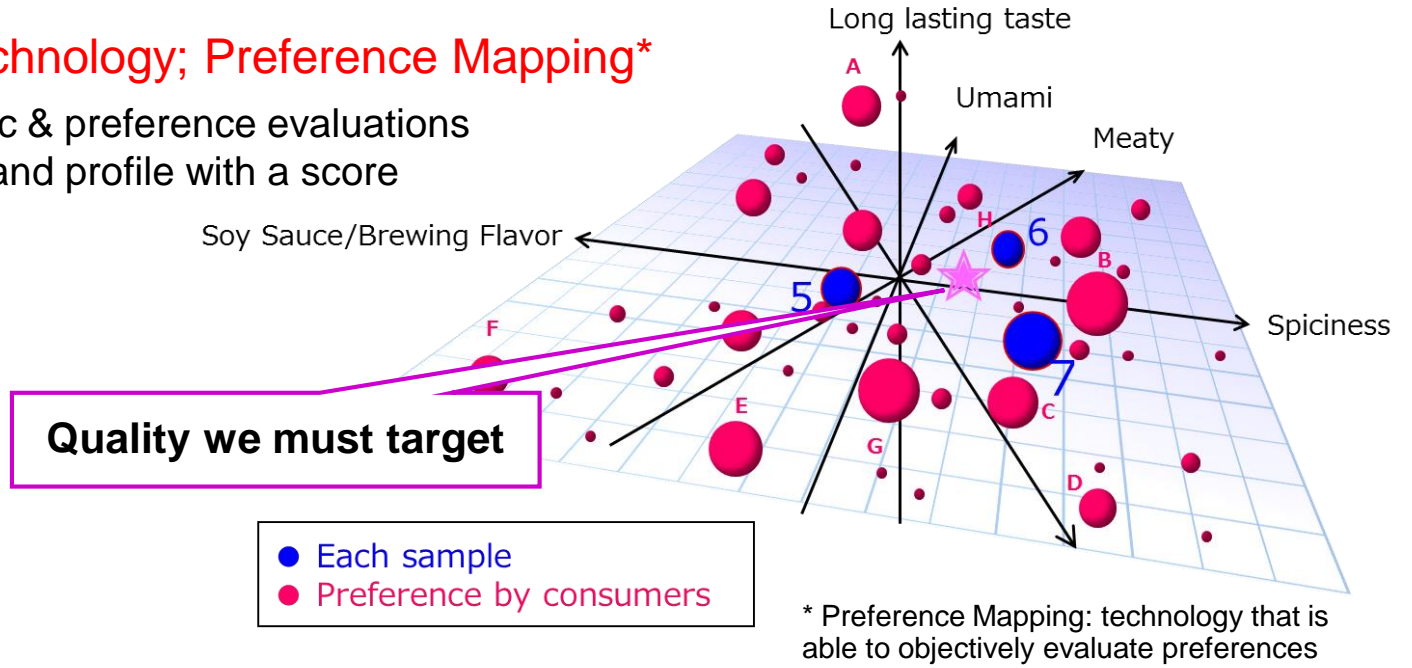


**Technologies with competitiveness in terms of flavor receptors,
aroma analysis, sensory evaluation, etc.**

4. Descriptions of representative core technologies: Deliciousness technologies Technologies for optimizing deliciousness for each target country

Sensory evaluation technology; Preference Mapping*

- 1) Connect characteristic & preference evaluations
- 2) Define target quality and profile with a score



Local adaptation of product development

Grounded in foundational technology fostered in Japan (R&D)



Product development in each country (D)



5. Open and linked innovation concepts and initiatives

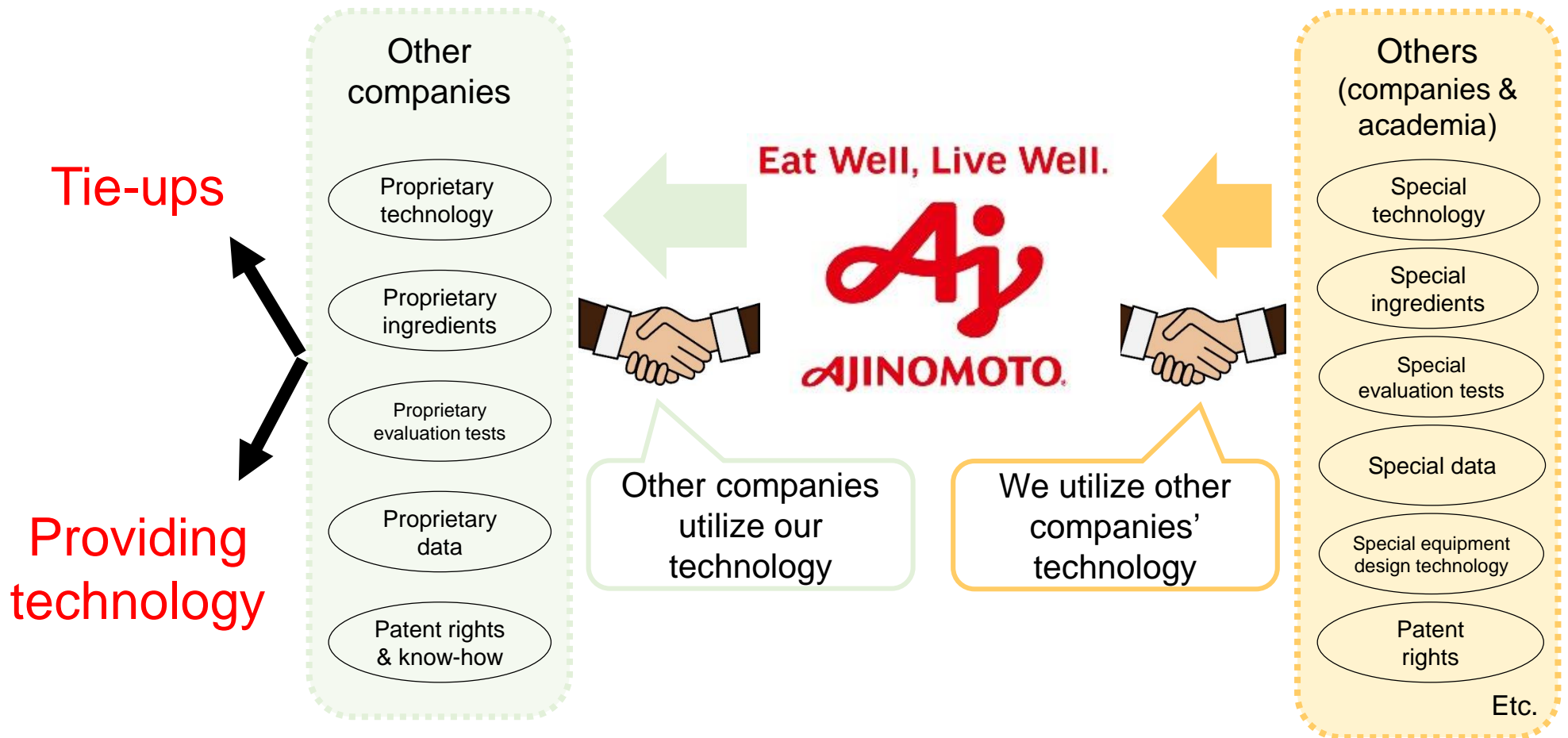


5. Open and linked innovation concepts and initiatives

Fundamental approach

Much of the R&D carried out (now and to date) in the Ajinomoto Group has been in collaboration with external parties

(currently, we have more than 100 tie-up projects and approx. 10 researchers are posted at universities and elsewhere)



5. Open and linked innovation concepts and initiatives

Examples of our initiatives

Inbound: generating innovation incorporating external technology

Connecting joint research and corporate tie-ups with commercialization

Publicly open program: Ajinomoto Innovation Alliance Program
Strategies for strengthening R&D from a long-term perspective

Technology scouting: uncovering external technology
Participating in various conferences & matching events
Tie-ups with university TLOs, regional clusters, outside companies

Corporate tie-ups: collaborative corporate projects

Start-up investing: start-up company investing strategies with an eye for future commercialization

Group tour planned:
Client Innovation Center

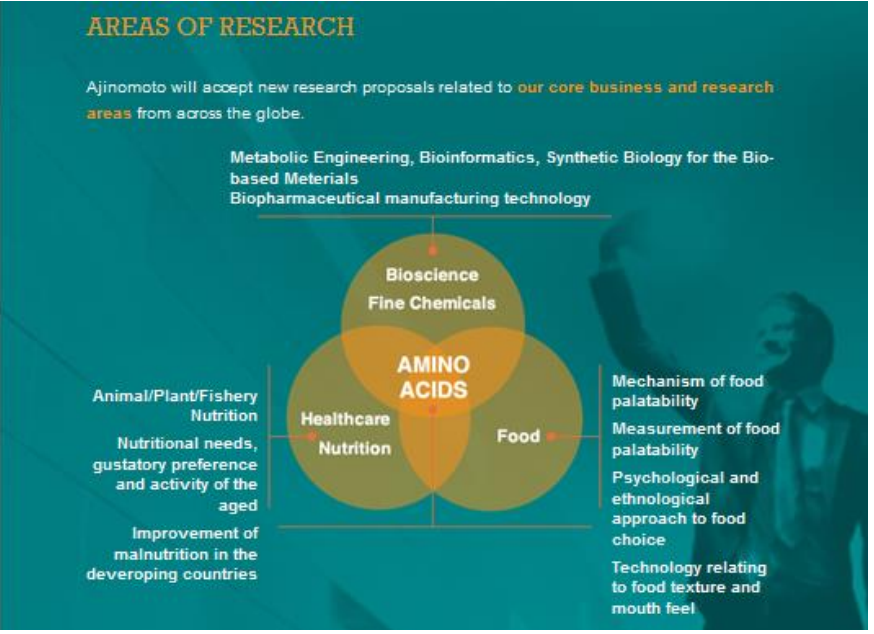
Outbound: generating innovation by providing technology

Out-licensing: out-licensing research that did not reach commercialization, as well as unused patents

Corporate tie-ups: collaborative corporate projects

“Carve out” businesses: launch start-up companies (still under review)

5. Open and linked innovation concepts and initiatives Ajinomoto Innovation Alliance Program

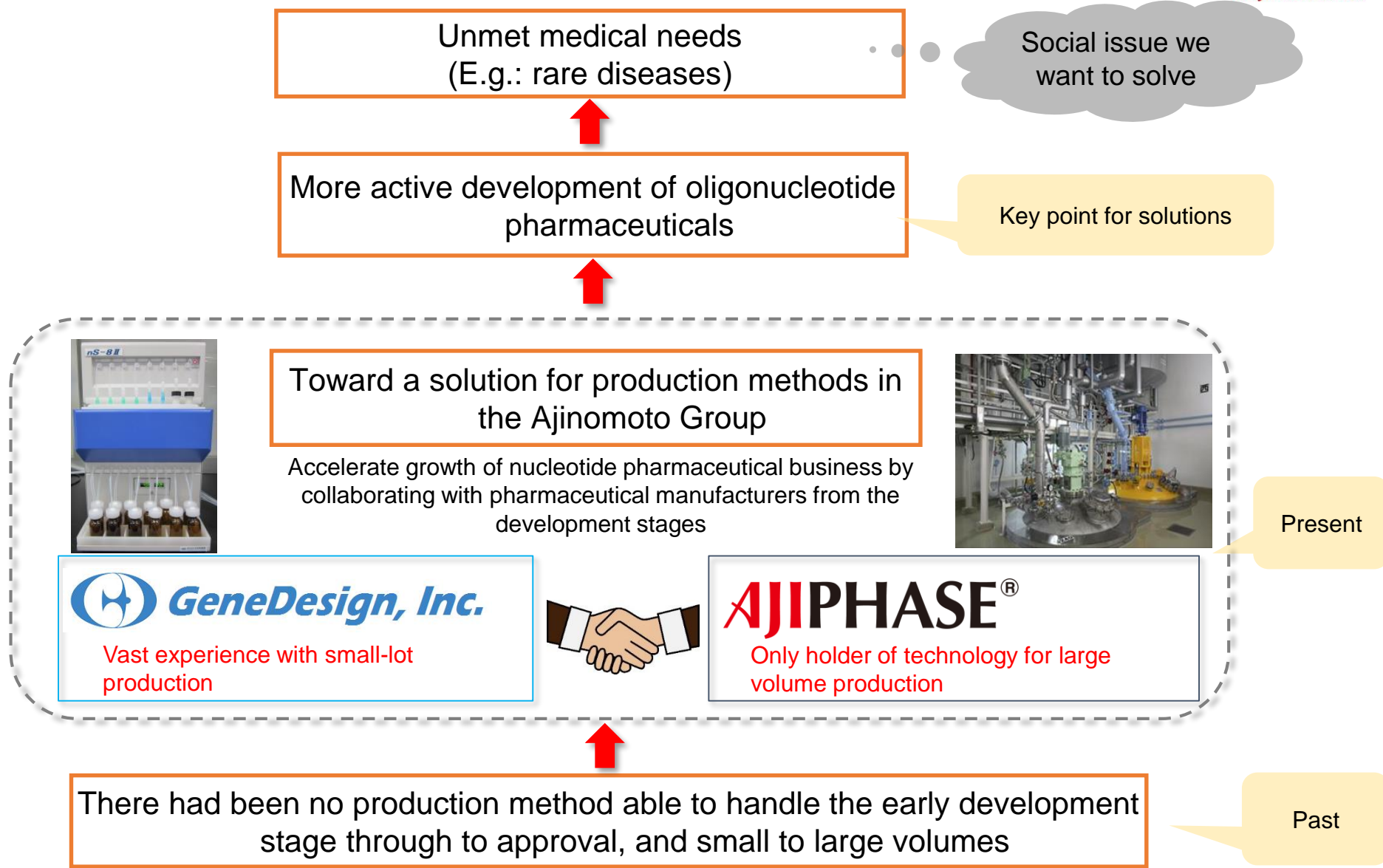


- Solicited fields: research fields matching our business strategies
- Implementation period: April 1, 2013 on
(Amino acid research: 2005-2012)
- Projects accepted: 3/yr.
- Research grants: \$100,000/yr. Max. of 2 years of research

In target fields...

- **Uncover new themes**
- **Uncover unknown researchers**
- **Start-ups from developing joint research**

5. Open and linked innovation concepts and initiatives Example of solutions to an issue through acquisitions



5. Open and linked innovation concepts and initiatives

Example of a solution to an issue through industry-academia tie-ups

The Ajinomoto Group

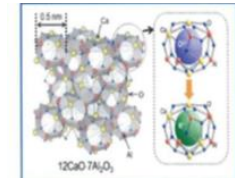
- Buys and uses vast amounts of ammonia for fermentation processes
- Requires tremendous energy for transportation and storage

For the production of ammonia

- Requires much energy; high temperature (300-600 °C) and high pressure (100-200 Pa)
- Requires a large scale plant



Catalyst of Prof. Hideo Hosono, Tokyo Institute of Technology



Low environmental impact NH₃ production method

Establish Tsubame BHB Co., Ltd.



Locate ammonia production equipment at the production site



Reduce energy for transportation & storage
(Social value)

Achieve ASV

Cost reductions
(Economic value)

5. Open and linked innovation concepts and initiatives

CLIENT INNOVATION CENTER Overview

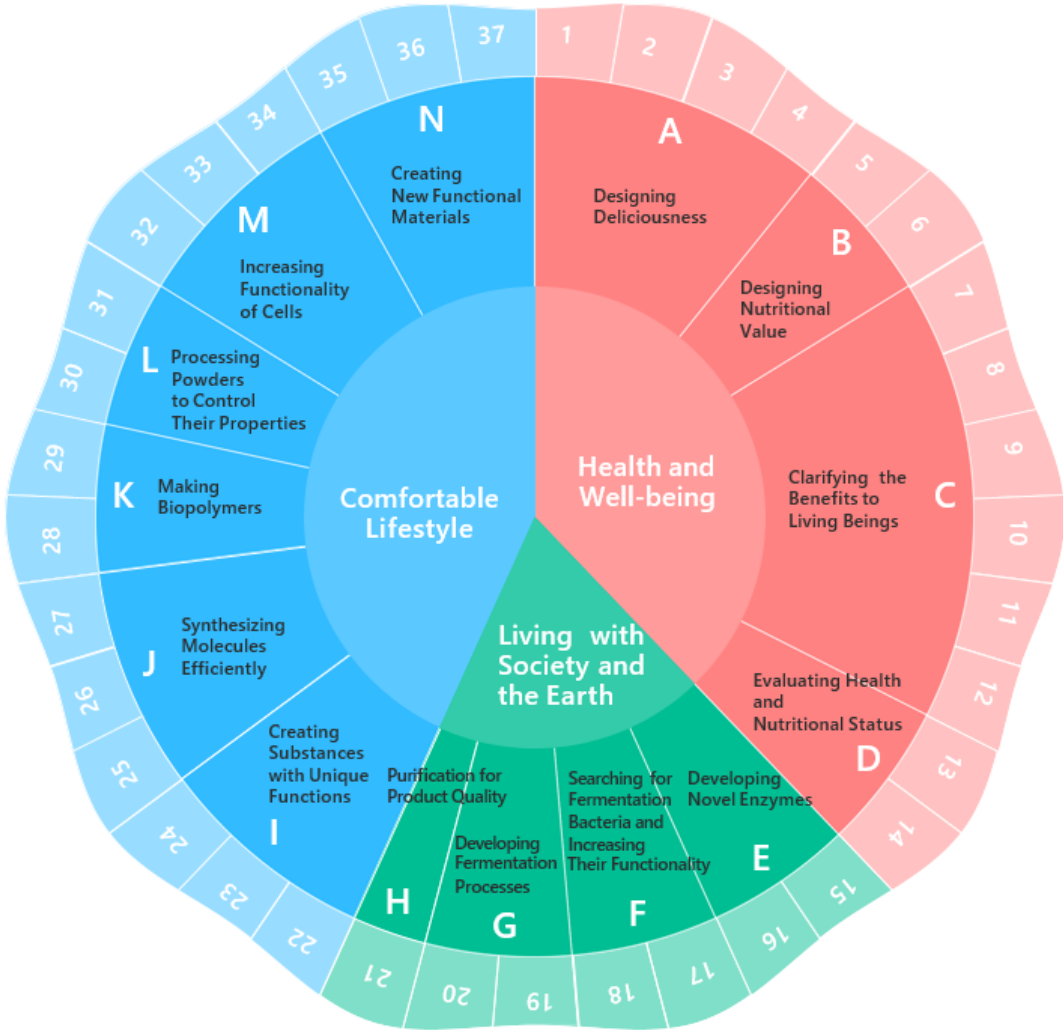
- Venue for **bringing together** business partners and Ajinomoto Co.
- **Introduce** Ajinomoto Co.'s **technology** in easy-to-understand illustrations, videos, hands-on experiences, etc.
- **Share** information on **latent** and **overt challenges** faced by society and our business partners, prompted by technology explanations.
- **Communicate** co-creation of **new value** by fusing both parties' technologies for solving issues.



➔ INNOVATION!

Ajinomoto Co.'s representative technology clusters introduced at the CIC

- 22 Discovery of taste materials
- 23 Personal care ingredients development
- 24 Surface control and dispersion
- 25 Molecular synthesis
- 26 Precise synthesis
- 27 Manufacturing by special facilities
- 28 Protein manufacturing
- 29 Peptide/oligonucleotide synthesis
- 30 Enteric products for animal feeds
- 31 Granulation of powder mixtures
- 32 Designing culture medium composition
- 33 Culture medium manufacturing
- 34 Evaluation of iPS cell culture
- 35 Cosmetics formulation
- 36 Designing combined resin products
- 37 Selective adsorption of substances



- 2 Deliciousness analysis
- 3 Deliciousness formulation
- 4 Deliciousness production
- 5 Nutritional design
- 6 Applying nutritional functional materials
- 7 Evaluation of taste receptor activity
- 8 Analysis of intestinal flora
- 9 Physiological analysis of plant growth and development
- 10 Evaluation of digestion and absorption
- 11 Skin evaluation
- 12 Evaluation of functional health materials
- 13 Analysis of nutritional status
- 14 AminIndex™-Risk assessment of various diseases™
- 15 Enzyme screening and modification
- 16 Developing enzyme reaction processes
- 17 Designing fermentation bacteria
- 18 Creating high-performance bacteria for fermentation
- 19 Fermentation/cultivation
- 20 Designing fermentation facility
- 21 Purification and crystallization

Eat Well, Live Well.



Thank you.