

***"Amna qi parbo!" (We can do it!)***

**Ajinomoto Bangladesh Limited, from the site of a fast-growing emerging country.**

Among the Asian markets that are at the forefront of our foods business, we would like to introduce the market in Bangladesh, which is experiencing remarkable growth.

In Bangladesh, we began market development in fiscal 2003 with Ajinomoto (Singapore) Pte. Ltd. and established Ajinomoto Bangladesh Limited in 2011. We have been strengthening our business in Bangladesh with a focus on sales of umami seasonings, and have achieved steady growth, and succeeded in making the business profitable.

In addition to sales to regional markets, Ajinomoto Bangladesh also conducts door-to-door sales to restaurants, to food manufacturers, etc. for food processing, and to the general consumers. We deliver our products through a variety of sales channels.

In addition, we also visit suburban areas to conduct umami education activities for new customers.

Ajinomoto Bangladesh is aggressively developing new initiatives under the slogan "Amna qi parbo!" (Bengali) (We can do it!). Please see what is going on in Bangladesh.

↓ Please click on the image below to move to the video.



The Ajinomoto Group will contribute to the well-being of all human beings, our society and our planet with "AminoScience" based on the corporate slogan "Eat Well, Live Well." The Ajinomoto Group has offices in 36 countries and regions, and sells products in more than 130 countries and regions. In fiscal 2022, sales were 1.3591 trillion yen (10.0 billion U.S. dollars). To learn more, visit [www.ajinomoto.com](http://www.ajinomoto.com).

For further information, please contact:

Ajinomoto Co., Inc. Global Finance Dept. Investor Relations Group [investor\\_relations@asv.ajinomoto.com](mailto:investor_relations@asv.ajinomoto.com)