

Contributing to the Well-being of the Vietnamese People Introducing *Aji-mayo*® and *Aji-Xot*, from Ajinomoto Vietnam

Ajinomoto Vietnam Co., Ltd. is introducing *Aji-mayo*® mayonnaise and *Aji-Xot* roasted sesame sauce in the Asian market, which is the frontline of our food business.

Ajinomoto Vietnam was a pioneer in the Vietnamese market by launching mayonnaise in 2005, and has been marketing it under the current brand name *Aji-mayo*® since 2011. With product development tailored to local tastes and high-quality standards, the company boasts the top market share in Vietnam. By starting exports to Cambodia, a neighboring country, and further market development, *Aji-mayo*® set a new record for sales in 2023.

In November 2023, Ajinomoto Vietnam launched a new roasted sesame sauce, *Aji-Xot*. With product development tailored to local tastes and Ajinomoto Vietnam's overwhelming capability to deliver to the market, *Aji-Xot* is used with *Aji-mayo*® in a variety of food settings, such as homes, restaurants, and school lunches.

We also put effort into factory tours, which attract tens of thousands of visitors every year. These visitors gain greater trust in our products through tasting and experience preparing food with our products.

Ajinomoto Vietnam is not only creating economic value through product sales, but also contributing to the creation of social value by encouraging a healthy diet for the people of Vietnam centered on vegetables, to realize ASV, the "Ajinomoto Group Creating Shared Value." We invite you to take a look at our work sites in Vietnam.

↓Please click on the image below to move to the video.



Reference

Official website of Ajinomoto Vietnam Co., Ltd.: <https://www.ajinomoto.com.vn/vi>

The Ajinomoto Group will contribute to the well-being of all human beings, our society and our planet with “AminoScience” based on the corporate slogan “Eat Well, Live Well.” The Ajinomoto Group has offices in 34 countries and regions, and sells products in more than 130 countries and regions. In fiscal 2023, sales were 1.4392 trillion yen (9.9 billion U.S. dollars). To learn more, visit www.ajinomoto.com.

For further information, please contact:
Ajinomoto Co., Inc. Investor Relations investor_relations@asv.ajinomoto.com