## **IR TOPICS**

## Ajinomoto Co., Inc.

15-1, Kyobashi 1-chome, Chuo-ku, Tokyo 104-8315, Japan



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## Contributing to the Health and Well-being of Everyone who Continues to Take on Challenges Introducing aminoVITAL®

Today, we would like to introduce aminoVITAL®, from our Sports & Health Nutrition business.

The Ajinomoto Group launched *aminoVITAL®*, an amino acid supplement brand, in Japan in 1995, and it reached its 30th anniversary this year, in 2025. We have expanded our business by selling products such as granule sticks and jelly drinks, aiming to contribute to the health and well-being of everyone who puts up higher goals and continues to take on challenges.

Currently, we are expanding our activities to many countries and regions, such as Taiwan, Hong Kong, China, South Korea, Singapore, Thailand, Malaysia, Indonesia, and Brazil, to further spread the *aminoVITAL®* brand throughout the world. We are cooperating with local partners in each country and, through events such as marathons, we are working to build a brand that people can trust and choose, and to communicate the appeal of our products.



↓Please click on the image below to move to the video.

In addition, as a new initiative, we are collaborating with Garmin Ltd., a leading sports watch manufacturer, in 11 regions in Asia to provide support that leverages the specialties of both companies: visualization of running data (Garmin Ltd.) and scientific nutritional support (Ajinomoto Co.).

Furthermore, we are accelerating our efforts to expand our business by launching the *aminoVITAL*® Partners community to promote brand co-creation with people who enjoy exercise, and by releasing a new product called *aminoVITAL*® *ami-katsu* for users staying active for their health.

Please take a look at our employees who are working around the world and their initiatives as they continue to take on new challenges together with everyone in the local community.

## Reference

aminoVITAL® official website (Japanese only): https://www.ajinomoto.co.jp/aminovital/

For further information, please contact: Ajinomoto Co., Inc. Investor Relations <a href="mailto:investor relations@asv.ajinomoto.com">investor relations@asv.ajinomoto.com</a>